

Information pursuant to Article 13 GDPR

Customer and supplier data

Revised: 27.02.2019

1. Controller

Name / identity of the controller	KERN-LIEBERS USA INC.
Street	1510 Albon Road
Zip / City	43528-0396 Holland, Ohio
Phone	+1 419 865-2437
E-mail address	info@kern-liebers.com
Internet address / URL	www.kern-liebers-north-america.com

2. Legal representatives of the controller

Management of the responsible body	Mr. Peter Mendel
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3. Purpose of data collection, data processing, data use, legal basis

Purpose:

Customer and supplier data is processed in the ERP system and in the contact management system within the framework of business relationships or the initiation of business relationships, order processing and associated processes, for the purposes of the marketing, purchase and sale of products and/or services, and mapping of the history of business processes and documentation of business transactions (as part of the quality management system). In addition, purchasing behavior is analyzed for the purposes of market analysis and the sale of new developments within the product portfolio.

Legal basis / admissibility of data collection:

Article 6 (1) (b): Initiation or performance of a contract

Article 6 (1) (a): Consent to initial collection

4. Description of groups of data subjects and the data or categories of data involved

Group	Data / data category
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Suppliers, customers	Contact details (letter salutation, title, name, contact
Suppliers, customers	details, area of responsibility, department)



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5. Recipients or categories of recipients to whom this data may be transferred

Recipient	Internal: Sales, purchasing, production, design, shipping, marketing, controlling, financial accounting, project management External: Commercial agents (Italy, France), tax office
Other / comments	

6. Standard periods for erasure of data and review

	Archived documents requiring demonstration and retention: 6 or
Storage period for data (lifecycle, re-	10 years
tention)	"Restriction of processing" (setting to inactive) at the request of
	data subjects or upon notification of departure from the company

7. Additional information on processing

- Data is not transferred to third countries (outside the EU)
- You have the right to information, rectification, erasure, restriction, objection and data portability with respect to personal data relating to you
- Any consent you have given may be withdrawn prior to use of the data for order processing
- Decisions, for example within the framework of market analysis, are not made on the basis of automated decision-making
- You have the right to lodge a complaint with a supervisory authority